

Satta Sarmah

Further Contact Information Available Upon Request

Email: Satta1118@yahoo.com

Education	Northwestern University, Medill School <i>Master of Science in Journalism</i> Concentration in New Media	Evanston, IL Sept 2007-June 2008
	Boston University College of Communication <i>Bachelor of Science, Journalism, Magna Cum Laude</i> Concentration in Print Journalism	Boston, MA Sept 2002-May 2006
Experience	AOL-Patch.com, Local Editor	New York, NY Nov 2009-Present
	<ul style="list-style-type: none">• Managed a daily community news and information website for city and town of Rye, NY• Assigned and edited an average of 20 articles a week, writing headlines and copyediting 500-2000 word pieces• Hired and managed a freelance staff of about 15 reporters, establishing pay rates and managing a weekly budget• Wrote 500 -1,000 word stories and produced multimedia content on breaking news, local government and schools• Generated and commissioned ideas for 10 new columns and a host of new monthly and weekly features that increased page views and unique visitors by 47 percent from the first to second quarter of the site's launch.• Used social media sites such as Facebook and Twitter to promote the site and engage readers.	
	Orlando Sentinel <i>Reporting Fellow</i>	Orlando, FL Sept 2008-April 2009
	<ul style="list-style-type: none">• Covered business, breaking news, weather and traffic, quickly filing stories for the web and the newspaper• Wrote enterprise pieces that appeared on A1 and the front pages of the business and local sections.• Covered city government and general assignment stories in Volusia County.	
	CNN, Washington DC Bureau <i>Master's Fellow</i>	Washington, DC June 2008-Sept 2008
	<ul style="list-style-type: none">• Used CNN video library and internal databases to assist producers with research for stories• Conducted on-air interviews for two stories airing on <i>CNN International's Business Traveller</i>• Assisted with field production and live shots, and managed user comments for CNN.com's <i>Political Ticker</i>	
Everyblock.com <i>Geocoder (telecommute)</i>	Chicago, IL Feb 2008-Oct 2008	
<ul style="list-style-type: none">• Used content management system to filter "address specific" news for Everyblock, a web start-up• Found and tagged hyper-local content in news articles so that site users in New York could find content specific to their neighborhood.		
Medill News Service <i>Reporter</i>	Chicago, IL Sept 2007-Mar 2008	
<ul style="list-style-type: none">• Covered urban affairs and wrote enterprise and feature stories published in Chicago-area newspapers• Served as a web producer and produced multimedia content such as info-graphics, audio and video reports		
Columbia Journalism Review/ CJR Daily.org <i>Editorial Intern /Online Reporter</i>	New York, NY Jan 2007-May 2007	
<ul style="list-style-type: none">• Wrote <i>Blog Reports</i> about politics and media issues for website• Used Dreamweaver to update and post articles on CJR's website• Fact-checked and did research for 1,000-3,000 word articles		
Skills	Mac and PC skills: Microsoft Office, CMS and FTP, Photoshop, Soundslides, ENPS, iNews, video editing/shooting with Premiere Elements, Avid, and MiniDV. Intermediate skills with Dreamweaver, InDesign, Flash and Audacity.	

